



Clayton Williams – Founder of Molded Fortitude Consulting | Transformation Coach | Artist

Clayton is a transformation coach, artist, and mentor whose expertise is rooted in lived experience navigating trauma, addiction, and incarceration. This journey forged his resilience, and his deep understanding of mind-body connection, philosophy, and ancestral wisdom. He is a certified personal trainer (ISSA) and currently completing the I-CEDAR Indigenous Entrepreneurship Program at the Gustavson School of Business, University of Victoria. He also studied literature & composition at Thompson Rivers University, further developing his ability to weave storytelling, philosophy, and self-overcoming into his work.

Clayton's journey of transformation was shaped by his time at Kwìkwèxwelhp Healing Village in Harrison Mills, BC, where he immersed himself in the laws of nature, ancestral cultural practices, and traditional healing. This experience deepened his understanding of holistic wellness, balance, and the power of cultural reclamation in overcoming adversity.

As the founder of Molded Fortitude Consulting, Clayton blends fitness, philosophy, and creative healing to help youth and marginalized individuals reclaim their strength, identity, and autonomy. Drawing from lived experience, ancestral wisdom, and the Seven Sacred Teachings, he mentors others in building discipline, emotional mastery, and resilience.

As a relief carver and artist, Clayton uses his craft to symbolize self-overcoming, with projects like Nà Duiehi (The Voice From the Spirit World) reflecting the power of transformation. He integrates artistic expression into his coaching and workshops, demonstrating how creativity serves as both a healing tool and a means of storytelling.

Clayton's work is rooted in the belief that true healing comes from reconnecting with ancestral wisdom, embracing one's personal power, and challenging colonial narratives that perpetuate stigma. Through speaking engagements, coaching, and workshops, he continues to support individuals and communities in their journeys toward self-mastery and liberation.