

For the past 10 years, the World Association for Sexual Health (WAS) has been calling diverse audiences to celebrate sexual health, wellbeing and rights for all through **World Sexual Health Day** (WSHD). Focusing on a unique theme each year, World Sexual Health Day is celebrated on **September 4th** across the globe with active participation close to 50 countries from around the globe.

In alignment with the **Centre for Gender and Sexual Health Equity's** (CGSHE) strategic vision to provide leadership in advancing gender equity and sexual health equity for all in BC, Canada and globally, **we are excited to announce the launch of World Sexual Health Day-Canada: worldsexualhealthday.ca.**

Leading up to September 4 and during the month of September, please join us in spreading the word! We want everyone to know that they can:

- Organize events
- Find resources on the website for organizing inclusive events
- Let us know if they're organizing so we can help spread the message
- Join the conversation for sexual health for all!

Share, tweet, retweet, like, repost via your social media channels.

Accounts to follow/tag:

CGSHE

- Twitter: [@CGSHEquity](https://twitter.com/CGSHEquity)
- Facebook: [@CGSHEquity](https://www.facebook.com/CGSHEquity)
- LinkedIn: [Centre for Gender and Sexual Health Equity \(CGSHE\)](https://www.linkedin.com/company/centre-for-gender-and-sexual-health-equity)
- Instagram: [@CGSHEquity](https://www.instagram.com/CGSHEquity)

World Sexual Health Day

- Twitter: [@sexualhealthday](https://twitter.com/sexualhealthday)
- Instagram: [@wasworldsexualhealth/](https://www.instagram.com/wasworldsexualhealth/)
- Facebook: [@4sept](https://www.facebook.com/4sept)

Twitter:

Note: Emojis used on visuals were downloaded from [Emojipedia](#)®.

- #WSHDCanada aims to bring together likeminded organizations, groups & individuals celebrating #WSHD2020 in Canada. Hosting an event? Creating a resource? Celebrating a champion? Looking for resources? Submit your virtual event + get featured: [@CGSHEquity](https://bit.ly/WSHD2020)
- #WSHD2020's theme is: Sexual Pleasure in Times of COVID-19. Human & #SexualRights need to be recognized & respected. Policies to manage the pandemic should not violate the right to sexual & repro. health services & #ReproductiveJustice. #WSHDCanada bit.ly/WSHD2020
- Organizing an in-person event for #WSHDCanada? Hop over to bit.ly/WSHD2020 for guidelines & resources. #WSHD2020 @sexualhealthday
- Advancing gender & sexual health equity through policy, practice & research, @CGSHEquity is taking active role in promoting & supporting #WSHDCanada to bring together organizations, groups & individuals + celebrating #WSHD2020 globally. bit.ly/WSHD2020
- Organizing an event for #WSHD2020? Visit worldsexualhealthday.ca for resources on creating inclusive sexual health events. #WSHDCanada @sexualhealthday
- World Sexual Health Day is celebrated on September 4th across the globe with active participation from close to 50 countries! Want to join the celebration? Visit bit.ly/WSHD2020 to find out how. #WSHD2020 #WSHDCanada
- Including sexual pleasure as a necessary part of sexual rights & health strengthens human rights protections & expands public health programming to address sexuality as a personal/social asset rather than a health challenge to be prevented/resolved.” - @SexualTriangle #WSHD2020
- To truly understand & meaningfully work toward gender + #sexualhealth equity & reproductive justice, we must be inclusive of all overlapping & interacting forms of oppression- an #intersectional feminist approach is necessary! #WSHDCanada #WSHD2020 Join: <http://cgshe.ca/events/world-sexual-health-day/>

Instagram:

- #WSHDCanada aims to bring together likeminded organizations, groups and individuals celebrating #WSHD2020 in Canada. Hosting an event? Creating a resource? Celebrating a champion? Looking for resources? Submit your virtual event through the World Sexual Health Day – Canada website and get featured.
- #WSHD2020's theme is “Sexual Pleasure in Times of COVID-19”. Human and #SexualRights need to be recognized and respected. Policies to manage the pandemic should not violate the right to sexual and reproductive health services, and #ReproductiveJustice. “Including sexual pleasure as a necessary part of sexual rights and health strengthens human rights protections and expands public health programming to address sexuality as a personal and social asset rather than a health challenge to be prevented or resolved.” – Global Advisory Board for Sexual Health and Wellbeing (GAB) #WSHD2020 #WSHDCanada
- World Sexual Health Day is celebrated on September 4th across the globe with active participation from close to 50 countries! Want to join the celebration? Organizing an in-person or virtual event for #WSHDCanada? Visit bit.ly/WSHD2020 for guidelines and resources on social justice, inclusivity, health and safety. #WSHD2020
- To truly understand & meaningfully work toward gender equity, #sexualhealth equity and reproductive justice, we must be inclusive of all overlapping and interacting forms of oppression- an #intersectional feminist approach is necessary! #WSHDCanada #WSHD2020 Join: bit.ly/WSHD2020