



PAN's Recommended Kick-off to Evaluation

Building Evaluative Thinking

1. [Evaluation for Leaders](#) by Kylie Hutchinson & Chris Lovato
 - This is “a mobile learning course that is designed to quickly increase your understanding and appreciation of evaluation. The goal of the course is not to teach you how to do evaluation, but rather how to better use evaluation in your day-to-day decision-making and organization overall. At the end of the course you’ll have a greater appreciation for how you can better support evaluation in your organization so it can better support you.”

Participatory Approach to Evaluation

2. [Participatory Evaluation](#) by Community Tool Box
 - Community Tool Box, a service of Centre for Community Health and Development at the University of Kansas, is a great tool for community development and provides resources on assessing community needs and resources; addressing social determinants of health; engaging stakeholders; action planning; building leadership; improving cultural competency; planning an evaluation; and sustaining your efforts over time.
 - Chapter 36 is on evaluation, but particularly, section 6 of this chapter provides information on participatory evaluation. This particular approach allows evaluators to involve participants in the evaluation and as a result brings benefits to the project’s final outcomes.
3. [Participatory Evaluation Primer](#) by PAN
 - A primer was built by PAN to introduce participatory approach to a team of peer evaluators working on PLDI Impact Evaluation. This may be a useful introductory tool for other teams who are looking to take on a participatory approach to evaluation.

“How-To” Guides on Evaluation

4. [The Step-by-Step Guide to Evaluation: How to Become Savvy Evaluation Consumers](#) by W. K. Kellogg Foundation
 - This step-by-step guidebook has everything you may want to know about evaluation - from evaluative thinking to planning, designing and doing

evaluation. You will need to put your name and email address down to access this book (but it does not look like they check whether the information you enter is real or legitimate).

5. [Evaluation Toolkit Workbook](#) by REACH 2.0
 - A comprehensive toolkit that takes you through checklists and provides blank worksheets/templates so you can: get started on your evaluation by describing the program/service that is being evaluated; develop a stakeholder engagement plan; design an evaluation; think through ethics; plan and manage evaluation plan; collect and analyze data; and share evaluation findings.

Outcome and Impact Evaluation

6. [Outcome Evaluation 101](#) by Universities Without Walls
 - Outcome evaluation is one of the most common type of evaluation used for program/project learning and also one of the most common type of evaluation required by funders. It allows for an assessment of progress against program/project objectives and measures the program/project effects on the target population.
 - This online e-learning module contains basic elements of planning and conducting an outcome evaluation, and covers: outcome identification; what is a logic model why it's useful; how to develop indicators; data collection and how to analyze your results; and the importance of sharing the findings of your evaluation.
7. [Impact Evaluation Primer](#) by PAN
 - This is an introductory primer to impact evaluation. Impact evaluation is another commonly used type of evaluation that measures impacts produced by an intervention (program/project). The impacts measured are not just limited to positive and negative, but also intended and unintended, direct and indirect.

Indicators and Data Collection Tools

8. [Compendium of Evaluation Tools to Measure Outcomes for Community Based Projects Funded under the HIV & Hepatitis C Community Action Fund](#) by Public Health Agency of Canada
 - This is a very useful tool if you are looking for indicators and data collection resources (e.g. surveys, questionnaires, scales and checklists) to measure: individuals' awareness and knowledge; individuals' skills, capacity and competency; tools to measure workers' and volunteers' capacity and competency; healthy behaviour outcomes; capacity to access support and care; collaboration, coordination and networking; and improved use of evidence and effective interventions.
 - You can download all of the indicators listed in PHAC's *Compendium of Evaluation Tools* as well read:

- [PROJECT EVALUATION REPORT GUIDE: HIV AND HEPATITIS C COMMUNITY ACTION FUND](#)
 - [COMPENDIUM OF EVALUATION TOOLS TO MEASURE OUTCOMES FOR COMMUNITY BASED PROJECTS FUNDED UNDER THE HIV & HEPATITIS C COMMUNITY ACTION FUND](#)
9. [Shared Measures for Community-Based Organizations Addressing HIV & HCV](#)
- We as a sector are collectively working towards a common goal. A series of indicators can be used to measure the contribution community-based HIV/HCV organizations are making across BC. The common use of these indicators across the sector will improve our ability to compare the relative effectiveness of different programs and services to make more informed choices, and improve learning from organizations' most successful practices. Commonly measuring these indicators will also support a more informed understanding of the contribution the community-based sector is collectively making to the provincial strategy to address HIV/AIDS in BC, as outlined in *From Hope to Health: An AIDS-free Generation*.

Training Peer Evaluators

10. [Peer Evaluator Training Manual](#)
- This 10-module manual was produced to train the Peer Evaluators. It provides an overview of evaluation approaches and methods as well as exercises for building an evaluation plan, developing and implementing data collection tools, conducting data analysis, and sharing evaluation findings. The [References and Resources](#) document provides links and more information on the topics covered in each module of the training manual.

Measuring Impact of Advocacy

11. [Advocacy and Social Justice: Measuring Impact - A Monitoring, Evaluation and Learning Guide on Legal Advocacy](#) by the Canadian HIV/AIDS Legal Network
- This handbook provides guidance on building a monitoring and evaluation System for advocacy and provides some monitoring tool sample formats (on media tracking, alliance mapping, after-event review, and strategic litigation). This is a great resource if you are looking for tools to monitor and measure our impact as advocates.

Sharing Evaluation Findings: Data Party

12. [Have a Party to Share Evaluation Results!](#) by Kendra Lewis
- This blog shares lessons learned, hot tips and rad resources on “data party” as a way of engaging stakeholders in evaluation data.

13. [*You're Invited to a Data Party!*](#) by Kylie Hutchinson
 - This one-page overview provides a list of important questions one needs to ask pre- and post-data party (who, what, when, why, where and how).
14. [*Data Parties: Bringing Information to Communities in Community-Based Research*](#) by Heather Picotte, PAN
 - Although this blog is on community-based research, the idea of engaging the communities in sharing findings and bringing data back to the communities is the same for evaluation. Great read if you are interested in learning about the process and learnings around using participatory approach to data sharing.
15. [*The Data Party: Involving Stakeholders in Meaningful Data Analysis*](#) by Nancy K. Franz
 - An article that demonstrates the value of stakeholder involvement in research and program needs assessment, design, implementation, evaluation, and reporting. "A data party can be used to enhance this stakeholder involvement specifically in data analysis. This type of event can not only increase client participation in Extension programming and research but also enhance community buy-in, reinforce human and community development, and provide more authentic data interpretation."

Evaluation Ethics

16. [*Ethical Considerations in Program Evaluation - E-Learning Module*](#) by The Ontario Centre for Excellence in Child and Youth Mental Health:
 - This module will support evaluators in understanding the importance of ethics when working with participants and increases their ability to identify key ethical standards and principles. It will also help evaluators with the application of ethics in an evaluation context.

Meta Evaluation

17. [*Meta Evaluation of the PLDI Impact Evaluation*](#) by PAN
 - This report summarizes findings from a meta-evaluation (i.e. an assessment of the evaluation process itself) of Pacific AIDS Network's (PAN) Positive Leadership Development Institute's (PLDI) Impact Evaluation. Meta evaluation was conducted to document their successes, challenges and lessons learned in using a highly-engaged participatory approach to evaluation.

Other resources

18. [*Evaluation Resources*](#) by PAN
 - PAN has a list of all sorts of evaluation resources on its website! Some of the resources on this list are pulled from there. This may be a good link to keep on your web browser Bookmark.