

Evaluation 101: What Every Non- Profit Leader Needs to Know

When: 9am to 4pm Wednesday, April 10th, 2013

Where: Creekside Community Centre
#1 Athlete's Way

Cost: \$175 per person/\$100 for extra
colleagues from the same organization.

Included: Refreshments, lunch, and top-of-the-line
resource materials.

Register: <http://evaluation101.eventbrite.com>

Info: 604-612-1312 or download agenda at
www.alisonbrewin.com



Experience. Results.
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“Alison. Great
facilitator, very
informative and fun.”

*On January 31st in Kamloops, 23 Non-Profit
Executive Directors ranked this workshop
and this facilitator 8/10 or better (the
majority ranked it 9 or 10).*

Including things like:

- ✓ The role of program planning
and logic models
- ✓ Choosing the right indicators
and measurements
- ✓ Evaluation lingo for the non-
MBA graduate

With special guest
Bryn Sadownik, Program
Manager of Evaluation &
Community Impact at Vancity
Community Foundation and
www.demonstratingvalue.org